



# MOROCCO

**October 20 - November 3, 2022**

**Casablanca | Rabat | Tangier | Chefchaoen | Fes  
Merzouga Luxury Camp | Dades | Marrakech**



[www.platinumtoursinternational.com](http://www.platinumtoursinternational.com)

## Daily Itinerary, Terms & Conditions & Cost Breakdown

### Day 1: Thursday, 20th October 2022

Departure from Orlando to Casablanca, Morocco.

Airline Round Trip from Orlando.

Our Moroccan Cultural Immersion representative will be awaiting your arrival at Casablanca International Airport.

### Day 2: Friday, 21st October 2022

After breakfast we will board our luxury transportation vehicle for a tour exploring the port city of Casablanca. We will visit the Hassan II Mosque, the largest mosque in Morocco, a testament to incredible craftsmanship. It took more than seven years and as many as 10,000 artisans to complete the intricate masterpiece. The palm-lined Boulevard Mohammed V, in the heart of old Casablanca, is a reminder of the French influence on the city.

Tour the Mohammed V Square – also a significant and symbolic piece of Morocco’s culture. It was created by Henri Prost and Joseph Marrast in 1916: this was at the beginning of the period of French colonialism. This area was occupied by French Colonial troopers long before Prost and Marrast sought to establish and implement the square named in honor of the former Moroccan.

Lunch will be on your own. Our guide will propose an appropriate restaurant experience.

You will enjoy the hustle of buildings from the 1920s. One of the finest examples of Art Deco design, Cinema Rialto, lies just off the main drag. This theatre was completed in 1929 by Pierre Jabin.

Continue to the Quartier Habous, created in the 1930s as the result of Morocco’s French rulers imagining what an idealized medina might look like. It’s a clean and ordered civic space with a relaxed air that encourages visitors to poke through its market stalls and souvenir shops.

Depart overland to Rabat. Welcome dinner and overnight at the Villa Mandarine La Villa Mandarine (Hotel), Rabat (Morocco)

Located in Rabat, La Villa Mandarine is set in an orange grove, a 5-minute drive from Nahda Stage of Mawazine Festival.

### Day 3: Saturday, 22nd October 2022

Breakfast at your hotel – your guide and driver will be at your disposal.

After breakfast, you will enjoy a guided tour of Rabat’s cultural influences and landmarks, including relics of Morocco’s past. The tour will begin with a visit to the Museum of History and Civilizations, which opened in 1932 and features a significant array of important artifacts that have been unearthed and discovered throughout Morocco.

Continue on to the Hassan Tower, the landmark of Rabat; it is also one of the oldest mosques of Morocco and was built during the 12th century. Hassan Tower measures 44 meters high and offers a view overlooking the Bou Regreg River; the tower is also decorated with beautiful designs, as well as multi-lobed lattice works and ramps.

Your next stop will be the Kasbah of the Oudaya. This fortress was built in the 12th century and served as a military camp; it also has many places that the Alaouite Dynasty constructed. The Oudaya Kasbah was added to the World Heritage Tentative List in 2006. The Kasbah also has an astonishing view of Bouregreg River and the Atlantic Ocean, giving viewers and tourists a relaxing and peaceful atmosphere. There is also a museum of arts and crafts dating back to the 17th century at the entrance to the Kasbah. It displays pottery, musical instruments, jewelry, Qurans, and traditional Moroccan and Amazigh clothing and carpets.

Lunch Independently (your guide will select an appropriate restaurant)

Continue along the Atlantic coast to Tangier. You will make a stop along the way for coffee and restrooms. Travel time approximately 3½ hours. Arrive at your hotel for check in. Rest and refresh at hotel before dinner. (Dinner inclusive at the Hilton Hotel Tangier)

Overnight: Hilton Tangier City Center Hotel & Residences 5-star hotel • Eco-certified  
Place du Maghreb Arabe Tangier 90000, Morocco +212 5393-09700

### Day 4: Sunday, 23rd October 2022

Breakfast at your hotel, your guide and driver will be ready your disposal.

Today we explore and tour Tangier, an incredibly unique city with many landmarks. This will include Morocco’s main gate to Europe and the meeting center of many artists from around the world. Flanked by a row of French colonial-era buildings, Mendoubia Gardens serves as a popular and open-spaced location for young couples and local families on weekends. On a peak of the central hill surrounded by historic cannons, there is an engraved stone monument that displays the speech given by King Mohammed V asking for Moroccan independence from the French in 1947.

We will visit the Marshan district and its Roman tombs; the Moresque interiors of St. Andrews Church are beautifully emblazoned with light and are a sight to behold. This magnificent church serves as a tribute to the harmony of Christianity and Islam; visitors can see the Lord’s Prayer written in exquisite Arabic calligraphy and the numerous Andalusian-Moroccan touches throughout the building.



Afterward, we will cross the fresh fish market where the daily catch is sold at auction. Then arrive at the Jewish Cemetery, which dominates the sea front. Lunch on your own independently (your guide will propose an appropriate restaurant)

Continue to the American Legation, the first American Property to ever open outside the United States. This structure became symbolic when the Moroccan-American Treaty of Friendship was established in 1786; under this treaty, the United States became one of the many countries Sultan Muhammed III granted entrance into the Morocco's ports in December of 1777.

As you descend onto Petit Socco, you can enjoy a mint tea at Café Tingis, a favorite with the Beat Generation.

Visit the Cap Spartel and the legendary cave of Hercules. This was where the legendary hero rested after he retrieved the "Golden Apple" as part of his 12 Labors. One of the interesting features of this cave is that it takes the shape of the continent of Africa; it also opens and looks out toward the Atlantic Ocean.



Return to your hotel to rest and refresh before dinner. Dinner at La Table du Marché .  
Overnight: Hilton Tangier City Center Hotel & Residences.

### Day 5: Monday, 24th October 2022



Breakfast at your hotel and check out.

This morning we will drive to the City of Chefchaouen passing through the beautiful coastal city of Tetouan. The roads wind around the valley edges as we travel towards the Rif Mountains. En route, we will explore Tetouan, one of the two major ports of Morocco on the Mediterranean Sea. Tetouan is famous for beautiful patios and palaces of Moresque heritage. Erected on an ancient Roman site, Tetouan was destroyed during the 15th century by the Portuguese. The fall of the kingdom of Granada in southern Spain in 1492 marked the renaissance of Tetouan. Everything from its architecture, cuisine, music, jewelry and embroidery reveal Andalusian heritage and influence.

We will continue through the dramatic gorges of Oued Laou. These gorges connect the Mediterranean beach to Chefchaouen, a city with blue and white lime-washed houses. One belief is that the color blue drove away mosquitos.

Another was that blue symbolizes the sky and heaven, possibly served as a reminder for people to live a spiritual life. In fact, the city has become a unique destination when visiting Morocco due to its quaint environment and beautiful scenery.

Arrive to the Outa-el-Hammam Square in the cobblestone medina, a charming town center where the locals gather. You can enjoy the attractive view of the gran Tarik-Ben-Ziad mosque from the terrace of a café.

Lunch independently (your guide can propose one of the several popular eateries).

Andalusian architecture can be found in the Kasbah and its gardens, at the center of the medina. Its walls, as well as its 11 crenulated towers, house an interesting ethnographic museum. One of these towers once served as a dungeon. In the small museum at the Kasbah can be found a collection of embroidery, along with colored and varied pieces of clothing like those worn by the region's women.

Check into your hotel Lina Ryad & Spa, where your dinner will be served.

Overnight at Lina Ryad & Spa.

Chefchaouen (the Blue City)

[www.linaryad.com](http://www.linaryad.com)

Avenue Hassan I, quartier andalous, ancienne médina, Chefchaouen, Morocco. Tel: 0645069903 / 0660239906.

5000 square meter terraces offer spectacular views, making Lina Riad and Spa a haven of tranquility within one of the most peaceful places in the world. Known the world over for the blue color on buildings and other architectural sites.



## Day 6: Tuesday, 25th October 2022

Breakfast at your hotel and check out.



Today we will depart towards Fez making a significant stop at Volubilis to explore the UNESCO-sponsored Roman ruins. Half of the 40-hectare site has been excavated. The most historic monuments rest within the Capitol, Basilica, and the 1300-square meter Forums; each of these monuments was built on a high point. The Capitol, built as a dedication to the Triad of Jupiter, Juno and Minerva, dates back to 218 AD; the Basilica and Forum lie immediately to its north.

After the tour of Volubilis, we will continue on to Meknes. We will visit the Chateau Roslane for a tour of the vineyards and wine tasting experience. This immaculate vineyard has beautifully trimmed gardens and traditional fountains; while here we will enjoy tasting their white and red wines.

We will then proceed to Meknes. This city has winding narrow medina streets and grand buildings. These features bring Meknes a title as an imperial city and a one-time home of the Moroccan sultanate. Remnants of no less than three sets of fortifications are ingeniously incorporated

into the city's road networks and make it clear how important this city once was. The king's tomb sits at the heart of what remains of the original imperial city, flanked by a royal granary, the magnificent Bab-el-Mansour.

Lunch at La Grillardiere Meknes

Depart to our final destination of the day, the City of Fez.

Check in to your hotel: Fes Marriott Hotel Jnan Palace and rest and refresh before dinner.

Fez Morocco | Fes Marriott Hotel Jnan Palace [www.marriott.com](http://www.marriott.com)

Embrace luxury accommodation at Fes Marriott Hotel Jnan Palace, featuring five-star hotel rooms and suites in a perfect location amid the best of Morocco. Set in the heart of Fez, in the city's new quarter, Immersing you in stylish luxury, Fes Marriott Hotel Jnan Palace is a welcoming respite for discerning travelers. Unpack your bags in elegantly appointed rooms and spa.

Dinner at the Md Restaurant for International Cuisine

Overnight - Fes Marriott Hotel Jnan Palace

## Day 7: Wednesday, 26th 2022

Breakfast at your hotel. Your guide and driver are at your disposal.

Today you will take a step back in time to the Middle Ages, to one of the most imperial, timeless and untouched cities in the world, Fez El Bali (Old Fez). This city serves as the cultural heart of Morocco. We will explore some of the 9,000 narrow lanes, alleys and souks (which are open air markets) that form the labyrinth of the city's old quarter; this area was originally founded in the 8th century AD.

The Imperial Capital was a renowned center of medieval learning, where, at its heart, was and remains the Karaouine University. This is one of the oldest, yet still functioning universities in the world. In neighboring buildings is the Attarine Medersa (Koranic college), a jewel of Hispano-Moorish architecture, built in the 14th century.

Our next stop will be to the Nejjarine Square with its beautiful fountain and elaborate tile-work mosaics.

Lunch Nejjarine Restaurant, which our guide knows well).

The Fondouq (Caravanserai) has been converted to a museum of carpentry artifacts. During the 13th century, the Meridide Dynasty built Fe El Jedid (New Fez) with its Royal Palace, Mosques, madrasas (Koranic schools), souks and the city wall. Most notably, Fez El Jedid is home to the Mellah (Jewish quarter), which will provide an interesting insight into Jewish architecture. The wrought iron decorated windows and splendid carved wood balconies of the old mansions are particularly outstanding. The medieval Medina is a UNESCO World Heritage Site. In the evening, there will be an enjoyable discussion of the history of Morocco, and the significance of the Jewish influence in all aspects of the culture.

Dinner at the Saharai Hotel

Overnight - Fes Marriott Hotel Jnan Palace



## Day 8: Thursday, 27th October 2022



Breakfast at your hotel and check out.

Today we will travel to the heart of the desert for the next part of our journey. The trip winds through the middle Atlas Mountains, to a cedar wood forest, and to many Amazigh cities and villages. As we continue the tour, you will enjoy lunch between Fez and the desert as you pass through Azrou and Midelt.

You will also enjoy a brief visit to the Fossil Museum. Within this museum are all kinds of minerals, stones, and pebbles of very high quality, as well as Berber jewelry, the goldsmith and a variety of decorative objects built from minerals.

Continue through the dramatic Ziz Gorge and the ancient holy city of Rissani, where you will behold the ruing of Sijilmasa; this once served as the capital of merchant trading for ancient caravan routings during the 8th century. Here you will see thousands of palm trees before arriving at Erfoud.

Transfer to 4x4 vehicles. Head into the Sahara Desert to your overnight encampment. Upon arrival, you will enjoy a camel ride through the dunes. Dinner under the tent and enjoy the evening.

Hotel: Sahara Desert Luxury Camp. Situated in the Sand dunes of Erg Chebbi Merzouga, the biggest sand dunes of Morocco, and the most important to spend at least one night of your holiday in Morocco and the possibility for several nights to enjoy the Sahara desert of Morocco. Enjoy your special night under the stars at this beautiful colors of the Sunset and Sunrise, and possibility to experience a camel ride for sunset and sunrise from the top of the dunes. It is a modern desert Camp and comfortable with both options of the Tents, Luxury Tents, and the traditional Moroccan food for your dinner and breakfast in the Sahara desert. It also provides you with several activities such as camel rides, Sand-boarding, the 4x4 excursions, Quad bike, and buggies. Dinner at the Sarah Desert Luxury Camp.

## Day 9: Friday, 28th October 2022

Breakfast at the Encampment.

Start your day with an enjoyable ATV ride in Merzouga, along with the best dunes and the Berber village life style. This route offers a stunning and unique view of dunes and lakes that will take your breath away.

Then there will be an unforgettable full day using the 4x4 vehicles through the Erg Chebbi, where you will visit the villages in the surrounding area for a closer encounter with the Berber culture. Merzouga once flourished as a tropical jungle. As such it is believed that it became a desert landscape when God punished families who refused offering to a poor woman; it was believed that these people were buried in the sand dunes of Erg Chebbi.

As you head into the desert via your 4x4 caravan, you will view various small villages until you reach Tissamine, where you will enjoy lunch in a local restaurant (**this is an independent lunch not included**).



You will then head to Kamila, a small village near Merzouga. The uniqueness of this village comes from the fact that its inhabitants are mainly Africans, but who speak Berber as their native tongue. These people were taken from Mali, Sudan, and Senegal, and displaced to Morocco centuries ago. They brought with them the folkloric aspect of their lives and culture. One example of this is the Gnaw music. You'll attend the show in Gnaw Village as all the bands are ready to perform for new visitors.

In the evening, return to your encampment for dinner under the stars and an overnight stay in your desert luxury tent.

## Day 10: Saturday, 29th October 2022

Breakfast and departure from your desert encampment.



Today we will leave the desert and drive to the oasis town of Tinghir. It is a 40 km oasis, which boasts one of the largest palm groves in the country. Tinghir is a city in the region of Draa-Tafilalet. Its predominant ethnic group is Amazighs. On January 21, 2009, Tinghir became an administrative center, under the approval of King Mohammed VI, fulfilling the needs of the local inhabitants. The area is also known for ancient Jewish Heritage.

Continue to the valley and the Todra (or Todgha) Gorge, a wall carved deep into the High Atlas Mountains, with a narrow canyon beneath huge rock walls that change color as the day progresses with the movement of the sun. These deep cliff-sided canyons were formed by the Todgha and Dudas Rivers.

You will also visit the Jewish quarter, the area where the Jews used to live in co-existence with the local Berbers. You will then leave Tinghir and drive to Dades Gorges, between the Atlas Mountains and the Jbel Saghro of the Anti-Atlas Mountains. The Dades Gorge has a dramatic landscape.

We will stop for lunch along the way

Check in at the La Perle de Dades. Meals: Dinner at the Hotel's Specialty Restaurant

Overnight at La Perle de Dades, Dades Gorges, Morocco

**Traditional Berber guest house** Welcome to the "Pearl of Dadès", an old traditional Berber kasbah, nestled at the foot of the snow-capped peaks of the High Atlas and backed by Djebel Saghro. This house was restored for nearly ten years by local master craftsmen who knew how to shape this pearl with the materials used by their ancestors, earth, straw, reeds, wood, wrought iron. We found an old nomadic habitat that we rehabilitated and transformed into a troglodyte room. With twelve bedrooms, it has been tastefully decorated by the owners who have traveled for fifteen years in Black Africa.

The mixture of Moroccan and African craftsmanship gives this kasbah a real soul and a perfect tranquility for a successful holiday. Bordered by the Wadi Dadès and green gardens planted with olive trees, almond trees and fig trees, you will appreciate the colors, the smells, the flavor of its Franco-Moroccan cuisine as well as the encounters place, hopefully a magical place.

## Day 11: Sunday, 30th October 2022

Breakfast at your hotel.

Head to Ouarzazate, also known as "Morocco's Hollywood."

Enjoy some touring, including the Taourirt Kasbah, a magnificent structure built by the Glaoui. During the 16th century, Sheikh Abu al Warzazi, the amir of the qasba, established Saadi Control over the Sous-Dra'a region. It was first built in the 17th century by a powerful family, the Imzwarn, but was seized and expanded by the Glaoui family in the 19th century.

Next stop at the largest open air film studio, where the most famous desert landscapes were, and still are, being filmed. Then head to the spectacular fortress of Ait Ben Haddou. Also called the Ksar (fortified village), it was fortified in the 11th century. It held strategic importance because it was located in the Ounila Valley along one of the main trans-Saharan trade routes. The Ksar is also a group of earthen buildings surrounded by high walls, a traditional pre-Saharan habitat. The houses crowd together within the defensive walls, which are reinforced by corner towers. This village became a UNESCO World Heritage Site in 1987 and several major films filmed here, including *Gladiator* and *The Mummy*.

Enjoy lunch in town amongst the locals. After a guided tour of the ancient settlement be sure to walk up to the high point on the hill above the Ksar for amazing views. As you leave Ait Benhaddou, feel free to make a stop at the Argan Oil Cooperative; then continue to Marrakech crossing the High Atlas Mountains via the magnificent Tiz in-Tichka. The Tiz in-Tichka is a mountain pass with spectacular views.



Upon arrival, get ready for a Hammam at your hotel. You will be immersed in total relaxation listening to your own body in reconciliation with yourself in an atmosphere filled with water, oils, essences and perfumes. Additionally, enjoy 30 minutes of scrubbing with black soap or spices for relaxation and eliminating toxins from your body.

After your Hammam, enjoy a tonic massage of the Moroccan tradition that helps to eliminate tension and regain energy and vitality. Have dinner and enjoy your overnight at the Sofitel Hotels & Resorts.

Dinner Al Fassia Agdalin Overnight - Marrakech Sofitel Hotel & Spa

## Day 12: Monday, 31st October 2022



Breakfast at your hotel.

Enjoy a full day of touring to discover the secrets of Marrakech beginning in the medina, the old walled section of town and UNESCO World Heritage Site. This thousand-year-old city was long ago a political, economic, and cultural center.

Start with a visit to the grounds of the beautiful Koutoubia Mosque with 282 ft. minaret and architectural landmark dating back to the late 12th century. In 1147, after Almohad caliph Aba al-Mu'min conquered and seized Marrakech from the Almoravids, the mosque was founded and built.

Continue on to the Bahia Palace, which is considered one of the grand palaces of the Moroccan city of Marrakech. Your next stop at the Moroccan Culinary Museum. This large riad museum opened November 8, 2019 and should be the first stop in Marrakesh for food lovers. Set over three floors, exhibitions are neatly separated into different types of local cuisine, covering everything from soups to pastries and street food. English-language displays bring the history and culture surrounding Morocco's distinguished cuisine heritage to life.

Continue to the Tiskiwin Museum (Maison Tiskiwin), which houses an impressive collection of North African arts and crafts. The museum, which was founded by a Dutch anthropologist, is organized into geographically themed exhibits, with each room focusing on artifacts from different towns and regions along the ancient trade route from Marrakech to Timbuktu. Proceed to the Miara Jewish Cemetery, the largest Jewish cemetery in Morocco characterized by white-washed tombs and sandy graves. This cemetery dates back to the 16th century and is the only Jewish cemetery in Marrakech, as well as the largest Jewish cemetery in the country.

Stop for lunch independently (your guide will choose an appropriate spot).

Then visit Djemaa el-Fna, Marrakech's main square, which is filled with orange juice stalls and vendors, along with fire-eaters, mime artists, snake-charmers, and street musicians performing at every turn. Its name translates as "assembly of the dead." The reason for this is the fact that public executions were possibly held in this area in the past.

You may also take the opportunity to explore the city's fabled labyrinthine souks - their bustling alleyways brimming with all manner of wares.

Dinner at Mama Mia Restaurant  
Overnight at the Marrakech Sofitel Hotel & Spa

Sofitel Marrakech Lounge & Spa Hotel - Morocco  
Live the French Way  
[www.sofitel-marrakech.com](http://www.sofitel-marrakech.com)

Surrounded by a splendid garden and fountains, Sofitel Marrakech is a premier Marrakech Morocco hotel. This modern, upscale hotel with views of the Atlas Mountains is 15 minutes from Koutoubia Mosque, 2 km from Jemaa el-Fnaa public square.



## Day 13: Tuesday, 1st November 2022

Breakfast at your hotel.

Your guide and driver are at your disposal.

Today, you will be driven through the Atlantic Coast to Essaouira for a day trip (about 2½ hours). En route, you are likely to see goats climbing Argan trees in search of the tree nuts.



Upon arrival, visit the historic Synagogue and Jewish Cemetery. Essaouira was once home to a population of 8000 Jews.

After lunch, start by exploring the enchanting streets and alleys of laid-back Essaouira. Once known as Mogador, Essaouira's blue and white medina is a UNESCO World Heritage site. Visit the street of the Thuy workers, the ocean-side ramparts, and the numerous art galleries scattered about town. Once a Portuguese outpost, now a hip art community known for such visitors as Jimmy Hendricks and Cat Stevens. Most recently the film location for several episodes of "Game of Thrones".

Return to Marrakech. You may want to make a stop at one of the Argan oil cooperatives on the

road stop between Essaouira & Marrakech. They produce the best Argan oil, where the highest standards are used to produce the finest cosmetic and culinary oils. The company's oil is also certified organic based on international standards. Argan oil has gained notoriety in the USA & Europe for its cosmetic qualities as well as the cooking oil which extremely healthy and adds a pine nut flavor to any fresh salad.

Rest & Refresh at your Hotel. Dinner Reservation at Tanjia. Overnight Sofitel Hotels & Resorts.

## Day 14: Wednesday, 2nd November 2022

Breakfast at your hotel.

Start your day with a visit to the famous Majorelle Gardens. The gardens were created by the orientalist painter Jacques Majorelle in the 1920s. The Garden houses a collection of plants from the four corners of the world which flourish amidst elegant ornamental ponds and an Art Deco villa of which the special shade of bold cobalt blue is named after the artist, "Majorelle Blue." Majorelle painted the house blue when he observed this color on Moroccan tiles, in Berber burnouses, and on the windows of kasbahs and native adobe homes. Continue on to the Yves Saint Laurent Museum next store.

Next get an insider's look at the Marrakech design and artisanship scene. Visit ateliers and workshops tucked out of public view. These are personal connections of your host for the day, an expat designer living in Marrakech for the last 18 years. Your day will be planned around your special interests once you have spoken with your host.

Continue to an atelier where local designers create their own twist on traditional home décor accessories. You will have access to the workshops to see new designs being created using traditional methods. You will visit wholesalers and specialty shops which are off the Beaten Path known only to industry experts.

At 4:00pm, you will head to a local farm to enjoy to cooking class. After dinner, enjoy the sunset on the terrace with Moroccan tea before you return to the hotel. In the evening, you will drive back to Marrakech. Dinner at with Chef Tarik at his Berber cooking class experience.

Overnight at the Marrakech Sofitel Hotel & spa.

## Day 15: Thursday, 3rd November 2022

Breakfast at your Hotel.

You will be transported to the Casablanca Airport for your departing afternoon flight back to the States with a lifetime of memories from this amazing cultural immersion experience.



# SERVICES INCLUDED IN CULTURAL IMMERSION TRIP COSTS

13 nights double or single room accommodations  
Daily Meals as indicated on itinerary including dinner outside hotels  
Modern A/C transportation for the hotel transfers & tours  
English speaking Cultural Immersion Tour Manager during the tour  
Visit of craftsman workshop in Chefchaouen  
Wine Tasting in Meknes  
Discussion with a prominent academic professor during dinner  
Excursion on 4x4 to Tisserdmine and Khamlia including Berber lunch  
Visit of Gnawa or African village including show  
Mint tea and visit with a nomad family  
ATV rides • 4x4 Vehicle for desert Safari  
Sunset or Sunrise Camel ride at the dunes  
Traditional Hammam and Massage  
Moroccan Culinary Museums visit  
Expert Designer  
Majorelle Garden with berber and Yves Saint Laurent museums  
Entrance & Tour of Hassan II Mosque  
Entrance fees to monuments and museums throughout the tour  
Guided tour as per the program  
Complimentary Bottled water during the drive  
Porterage fees at all hotels • All taxes & Fees

## MOROCCAN CITIES

Casablanca, Rabat, Tangier, Chefchaouen,  
Fes, Merzouga Luxury Camp, Dades, Marrakech

## MOROCCAN 5-STAR HOTELS

Rabat	The View Rabat	<a href="http://www.theviewhotelrabat.com">www.theviewhotelrabat.com</a>
Tangier	Movenpick Malabata Tangier	<a href="https://movenpickhotelcasinomalabatatanger.com">https://movenpickhotelcasinomalabatatanger.com</a>
Chefchaouen	Riad Salam	<a href="http://www.ryana&amp;bchaouen.com">www.ryana&amp;bchaouen.com</a>
Merzouga	Merzouga Luxury Camp	<a href="http://www.merzougalexurydesertcamps.com">www.merzougalexurydesertcamps.com</a>
Dades	Xaluca Dades	<a href="https://xaluca.com/kasbahhotelxaluca">https://xaluca.com/kasbahhotelxaluca</a>
Marrakech	Les Jardins de la Koutoubia	<a href="http://www.lesjardinsdelakoutoubia.com">www.lesjardinsdelakoutoubia.com</a>
Casablanca	Barcelo Anfa Casablanca	<a href="http://www.barcelo.com/barcelo/anfa-casablanca">www.barcelo.com/barcelo/anfa-casablanca</a>

*Please visit the websites of these exquisite 5-Star Hotels for breathtaking details and amenities, location in the Moroccan Desert, and other information.*



## MOROCCAN FLAG REPRESENTS GOD, HOMELAND & KING

The red background on the Moroccan flag represents hardiness, bravery, strength and valour, while the green represents love, joy, wisdom, peace and hope; it also represents the color of Islam and the pentagram represents the seal of Solomon.  
The five branches also represent the pillars of Islam.

**Where in the World is Bev??**  
**Cultural Immersion Series**  
**MOROCCO**  
**October 20 – November 3, 2022**

**COST BREAKDOWN**

**Price Per Person based on Double Occupancy**  
**Land - Only Tour, 5 Star Luxury Accommodations \$5,000.00**  
**(includes meals, transportation, entertainment & tours)**

**Airlines Round Trip Economy Class Air Fare \$1,200.00**  
**(Please note: Airline fees are not final)**

**\*\*Best Value\*\* Land & Air Fare Included \$6,200.00**  
**Business Class Upgrade \$3,500.00**  
**Land & Business Class \$8,500.00**  
**Single Supplement \$1,000.00**  
**Travel Insurance Trip Protection \$250.00 - \$300.00**

**Price subject to change depending on**  
**airline fee changes and currency fluctuation.**

**DEPOSITS**

**Land - \$2,000    Air - \$300 to reserve air fare**

**Deposits are Non-Refundable**

**3% service charge for credit card transactions**

**We invite you to join us for this unforgettable adventure**  
**of a lifetime by placing your deposit early to secure**  
**your reservation since space is limited.**

**Final Payment Date: August 1, 2022**

**As a courtesy & convenience,**  
**Monthly & Incremental Payments are Accepted.**



**[www.platinumtoursinternational.com](http://www.platinumtoursinternational.com)**

# MOROCCO CULTURAL IMMERSION

## Morocco - A land of graciousness

A warm welcome, magnificent landscapes, a secular culture, everything was thought out to offer you an unforgettable stay. Whatever solution you choose, the charm of Moroccan art of living will not fail to surprise you.

## Medina, a multicultural place

Despite its Modern transformation, Morocco has never lost sight of its deep-rooted traditions. The magical Medina is one of the traditional Moroccan culture embedded in people's daily life.

Typically walled, the traditional Medina invites you to explore its deepest treasures while meandering its narrow streets. Artisan shops, fountains, mosques ... hundreds of people live and work inside of its ochre walls, passing their know-how on to other generations.



In Fez, Tetouan, Essaouira and Marrakech, these car-free and most best - conserved historic towns have quickly become World Heritage. Whether it's located in an imperial city, a coastal city, or in mountains, Medinas will take you back in history. Explore its puzzling old districts, and dive into its magical atmosphere!

## Medina of Fez

Fez El-Bali, the ancient city with a distinct history, is a medina bubbling with bright colors, architecture and traditional craftsmanship. With its arabesque style and its historical drawings, Fez tells you the story of the early Moroccan dynasties footprints, leaving your own imagination to run wild.

Founded by the Idrissides, this medina is home not only to numerous palaces, but also to the oldest university in the world, Al-Quaraouiyine. Strolling through its streets is a chance to take advantage of the smallest architectural detail and handcrafted works of art, as well as an opportunity to immerse yourself in the depths of a city with an intellectual and spiritual character.

## Medina of Tetouan

With a shape of a typical Kasbah, the medina of Tetouan, formerly called Titawin, has embraced Arab and Spanish while keeping the core aspects of its heritage and culture. Its intertwined alleyways hum to the rhythm of the exogenous Spanish traditions that have taken place.

Let yourself dive into a sea air mixed with the songs of the birds, and taste the charm of its treasures as well as the particular selling atmosphere in its souks. The old medina also offers its visitors an ethnographic museum and an archaeological museum, which protect the most precious treasures of the city.

## Medina of Marrakech



Just like the other medinas of Morocco, the World heritage medina of Marrakech, is the most historic and most visited district of the city. Beautifully surrounded by walls, forming several gateways, it is the beating heart of the "ochre" city.

Not far from the entry, the charming Koutoubia mosque built under Almoravid dynasty's reign is located in the southwest medina of Marrakesh near the so called Jemaa el-Fna.

Surrounded by gardens, this emblematic figure served as a model for the La Giralda mosque in Seville. As you stroll in its traditional quarters, you'll find bazaars, traditional souks, museums, Riads, and café terraces that will make you enjoy its particular activities. All these places give access to the Jamaâ El Fna square, which is magically transformed into an open-air theatre as the night falls.

## Medina of Essaouira

Endowed with a strong tourist potential, the medina of Essaouira is an excellent tourist destination. Recognized as a UNESCO World Heritage since 2001, Essaouira is a splendid city with historical streets and houses. Also known as the "Mogador", this mid-18th century fortified city is perfectly sealed and enclosed by a Vauban-style wall, with a kasbah that cannot be overlooked.



A fresh breath with the Atlantic Breeze, and the beautiful sights of the city, offers its visitors a comfortable pace in its narrow streets, its romantic ramparts, its cultural wealth and its numerous art galleries.

Go exploring the beautiful landscape with Portuguese drawings on the buildings, and taste the charm of the magnificent sights of La Skala. Don't forget to visit the port and the El Mellah district to immerse yourself in the history of this coastal city.

## Medina of Rabat

As the beating heart of Morocco's capital, the old medina will shower you with its charm. Embedded in the hustle and bustle of a modern city, its cultural aspect emerges from its narrow streets, fortified walls,



Kasbah and souks. A culture that covers all the architectural details and the daily lives of the inhabitants and the arts and crafts.

Soak up the history of the Kasbah of the Oudayas, city of the Andalusians expelled from Spain by Philip III, with its bluish streets similar to those of Chefchaouen. Also visit Souika street and Souk Sebbate for a total immersion in traditional craftsmanship with the scent of leather.

The rue des Consuls avenue shows a different setting: a marvelous painting of multicoloured carpets that symbolizes the city's wealth of craftsmanship. Don't forget to visit the ruins of Chellah and also the Mausoleum of Mohammed V.

## A generous and fascinating nature

The magnetic mountains are the most beautiful showpiece of the Moroccan hinterland. Surrounded by these majestic reliefs, nature keeps charming its visitors. The breathtaking cascading waterfalls form relaxing lakes, stroll these wilderness areas, explore the best of Moroccan lakes and natural parks.



## The Natural Park Souss Massa

For a discovery tour and hiking while enjoying the picturesque landscapes, delve into to the Natural Park of Souss Massa in southern Morocco.

Founded in 1991, the Natural Park of Souss Massa has the ultimate goal of restoring the Saharan fauna. It is a perfect destination for nature and landscape lovers. Home to more than 300 plant species and more than 300 animal species that let your imagination run wild. The natural park, in all its splendor, will amaze you with its richness and biodiversity that only exists in these places. Epic shows and exciting discoveries await for you in the park museum.

## Talassemtane National Park

About ten kilometres from Chefchaouen, it is a peaceful land attracting both nature lovers and mountain sports enthusiasts. In the heart of the Rif mountains, the Talassemtane National Park is today a popular tourist destination thanks to its tours combining hiking, trekking and adventures. Spread over 60 thousand hectares, there are several picturesque reliefs: gorges, cliffs, caves and diverse vegetation ... nothing is better than admiring breathtaking landscapes for a total escape from the ordinary world. For memorable evenings, spend a night beneath the stars!



## The Lake Lalla Takerkoust

For a pure moment of happiness and tranquility, Lake Lalla Takerkoust offers you all the ingredients you need for a magical experience: soothing colors, breathtaking scenery in the fresh air. Located in the south of Marrakech, the Lalla Takerkoust dam is a perfect escape: you can walk around, rest, relax and enjoy several activities.

During the day, you are given a wide choice of activities in the lake of Takerkoust. Jet ski and stand-up paddle games are for water sports enthusiasts, while horseback riding and quad biking are for hikers. Soak up the tranquility, enjoy a wonderful sunset and let yourself be blown away by the blazing colors of the sky around a lake with calm waters. Upon climbing the hill, you'll admire the large breathtaking view over the water.

## Food & Drinks

Renowned for its delectable and various dishes, Morocco was classified second in the 2017 ranking of the best gourmand's global destinations, according to the British blog *World Sim Travel*. The kingdom offers visitors an exceptional culinary experience. Marrakech, Fez, Agadir and Rabat are among the most tempting culinary destinations. More than 15 Moroccan restaurants are among the 1000 best restaurants worldwide, according to *La Liste*. Enjoy the best Moroccan culinary delights: Mint tea, Tajine, Couscous, or Pastilla, are awaiting for you!



## What is an imperial city?

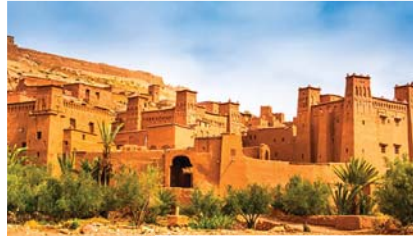
It's a city declared, at a certain period, as the capital of Morocco. In Morocco, and as a result of several successive dynasties, there are four imperial cities that are rich in history and absolutely worth a visit: Rabat, Fez, Meknes and Marrakech.



## TOURIST SPOTS AND ATYPICAL ACCOMMODATIONS

### What is a Kasbah?

The Kasbah, which is built out of mud and straw, is a fortified building defined as several structures behind a defensive wall widely seen in the south of Morocco. Being home to lords, this fortified castle is an important heritage of Moroccan architecture and the village that depends on it. It's also an inevitable component in the movie making industry.



### Sacred sites deep-rooted in history



### What is a Jamaa?

A Moroccan place of worship, the Jamaa means mosque in Arabic. It brings together all Muslims to do their prayer "Salat". The Jamaa is also open for those who want to learn and recite the Koran. It usually includes a Koranic school.

## DELVE INTO THE CULTURAL HIGHLIGHTS

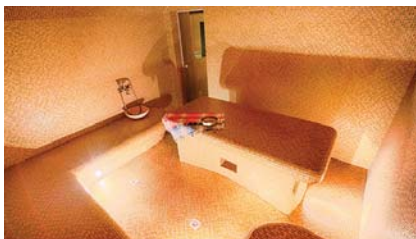


### What is a Moussem?

In Morocco, the Moussem, or festival refers, to a cultural or religious event. during which all the inhabitants of the region are busy celebrating a specific theme: harvest, which is a tribute to a saint or an ancient tradition of the region. The most famous are the Moussem of Cherries, the Moussem of Tantan or the Moussem of Engagement at Imilchil.



## ULTIMATE RELAXING EXPERIENCE



### What is Jnan?

Jnan, which means Garden in Arabic, is a cultivated vegetation where local inhabitants come in droves to a relaxing stroll on the shady paths. These lush gardens can either be inside or outside a structure, they're often found in the palaces, Ksars, or even the largest Riads.

